

SOMETHING SURPRISING IS COMING!

A landmark that will redefine
the way Chennai lives.



A NEW CHAPTER.
A BETTER TOMORROW.
BE PART OF IT.

THE BIGGEST OPPORTUNITIES ARE NEVER OBVIOUS AT FIRST.



They're Recognized by
THOSE WHO ACT EARLY.



LET'S UNLOCK THE NEXT BIG THING BEFORE IT IS TOO LATE



EVERY DECADE, CHENNAI GROWS IN A NEW DIRECTION

2000s

OMR



IT Boom and SEZ-led development transformed OMR into a growth hotspot

2010s

GST



Industrial expansion and airport connectivity shifts focus to GST road

Now

WEST



Large scale infra, employment boom & well-planned expansion focus



BUT WHERE IN WEST CHENNAI?

THE NEXT BIG THING **IN LOCATION** Thirumazhisai



Bus stand effect: Flat prices at Thirumazhisai up 83%

Apartment prices in the area rose 83% from Rs 3,000 per sqft in 2021 to Rs 5,300 in 2026, outpacing nearby hubs like Poonamallee.

[The New Indian Express](#)



Infrastructure expansion and employment growth drive West Chennai's emergence as Chennai's next residential growth corridor

[PropNewsTime](#)



Thirumazhisai's Real Estate Rise: What is Driving Developer Interest and Residential Demand?

This momentum is supported by infrastructure expansion, evolving lifestyle preferences and the rise of large-scale, well-planned residential communities, shaping its development as an organised and sought-after residential micro-market in Chennai.

[The Realty Today](#)



TRINITY MIRROR

Thirumazhisai sees boom as city growth shifts to outskirts

[Trinity Mirror](#)

“Thirumazhisai today is at the stage in which OMR and ORR were a decade ago. As connectivity improves, the region is likely to emerge as **one of Chennai's major growth corridors**. ”

- Director - Chennai, Anarock

THE NEXT BIG THING **IN CONNECTIVITY**



Effortless connectivity to every part of Chennai via **ORR**



Next to **Kuthambakkam Bus Terminus**



Near **T'Sai (Poonamallee Bypass) Metro Station**



Chennai – Bangalore Expressway Connectivity



20 mins to **Porur IT Corridor**



15 mins to **Sriperumbudur Economic Zone**

THE NEXT BIG THING **IN GROWTH**



MANUFACTURING

Sriperumbudur



Foxconn (Apple) is investing approx. **30,000 Cr.** in expanding its massive iPhone assembly plants nearby



Samsung invests approx. **1,000 Cr.** in scaling up major R&D and manufacturing in the belt.



Hyundai announces **20,000 Cr.** investment for EV manufacturing and battery plants in the vicinity



IT & INFRA

Porur



Innovation City: A 15-minute city with R&D clusters and residential zones targeting **25,000 new jobs.**



Over **2 Lac jobs** in the Porur-Poonamallee corridor with DLF, L&T, RMZ and other IT parks.

Price
(₹/Sq.ft.)



source: propequity

Over **100% growth** in real estate prices of this market

THE NEXT BIG THING **IN INVESTMENT**



Expected high rental yield
Upto 8%



Projected capital appreciation
Upto 10-15% yearly



source: internal research



AND NOW.....

GET READY FOR THE CHANGE.

A NEW LANDMARK IS ON ITS WAY.

INTRODUCING



— CODENAME —
**THE NEXT
BIG THING**

Thirumazhisai

THE NEXT BIG THING **IN TOWNSHIPS**



40 ACRE

Integrated Residential
Development



LARGEST

Development of
West Chennai



1500+

Families already part of
the community

THIS ISN'T JUST ANOTHER PROJECT.

It's the foundation of **West Chennai's** next landmark township.

THE NEXT BIG THING **IN LIFESTYLE**



40,000+

Sq.ft. of clubhouse
spaces in the township



100+

Amenities across
the township



4 Acre

Landscaped Park

This isn't just where families live.

It's where they grow, connect, and create lasting memories.

THE NEXT BIG THING **IN LIFESTYLE**



**West Chennai's 1st
Pickleball Academy**



**Outdoor Dining &
Barbecue Zones**



**Open Air Theatre on
the Rooftop**



**Multiple Swimming
Pools in township**



Urbanrise Genius

A one-stop learning hub for your child's all-around development. Tuitions, Music, Dance, Cookery, Robotics and more.



TUITIONS



MUSIC



DANCE



COOKERY



ROBOTICS



AND MORE



THE NEXT BIG THING **IN GREENERY**



**LANDSCAPED
PATHWAYS**



**MIYAWAKI
GARDENS**



**WELLNESS &
LEISURE ZONES**

THE NEXT BIG THING **IN SUSTAINABILITY**



**IGBC GOLD
PRE-CERTIFIED**



**GRIHA 4-STAR
STANDARDS**

THE NEXT BIG THING **IN TRUST**



South India's Largest Real Estate Developer
with projects in Chennai, Bangalore, Hyderabad, and Goa



24,000+

Happy Customers



81 Million

Sq.ft. of ongoing
& upcoming projects



63,000+

Crores of real estate
portfolio



RECOGNIZED
FOR EXCELLENCE,
TRUSTED BY
THOUSANDS



URBANRISE AWARDED

No-1 Brand in South India
By Times Realty Icons 2018



RANKED #1 FASTEST GROWING

2024 GROHE-HURUN INDIA REAL ESTATE 100

BEST BRAND 2025

ET EDGE

ASIA'S BEST & FASTEST GROWING REAL ESTATE BRAND

WCRC

MOST RELIABLE BUILDER

SILICON INDIA

FINANCIALLY STABLE & DISCIPLINED COMPANY

ASIA ONE

OPUS 96 MEGA INTEGRATED TOWNSHIP OF THE YEAR

TIMES GROUP

GALLERIA RESIDENCES BEST RESIDENTIAL PROJECT

TIMES GROUP REALITY ICON

ORCHID SPRINGS BEST RESIDENTIAL PROJECT

DHFL & SILICON INDIA

GALLERIA RESIDENCES BEST INNOVATION DESIGN APARTMENT

SILICON INDIA

HUMMING GARDENS BEST RESIDENTIAL VILLA

TIMES GROUP REALTY ICON

GALLERIA RESIDENCES BEST INNOVATION PROJECT

SILICON INDIA



DUDUMCHERY
CHENNAI



BANG ON DMH, PROUR



urbanrise[®] | maheshwari
THE LAKES EDGE



VILLA FLORA
GRANDHAYAT



Thirumazhaisai



Opus96
Tambaram



urbanrise[®]
SPRING TIDE
Mahindra World City



urbanrise[®]
WHISPERS OF SKY

IT IS CLEAR THAT THIS IS

**THE
NEXT
BIG
THING**

IN

-  LOCATION
-  CONNECTIVITY
-  GROWTH
-  INVESTMENT
-  TOWNSHIPS
-  LIFESTYLE
-  AMENITIES
-  LEARNING
-  SUSTAINABILITY
-  TRUST

...and much more

Every Premium Address
Comes With a Premium Price Tag.

This one is different.



PREMIUM
LOCATION



WORLD-CLASS
DEVELOPMENT



100+ LIFESTYLE
AMENITIES



EXCEPTIONAL
VALUE



Presenting 2 & 3 BHK

MARKET PRICE

2 BHK

900 - 950 sqft.

71.99 – 73.99 lacs

3 BHK

970 - 1320 sqft.

74.99 – 96.99 lacs

**PRESENTING BEST IN CLASS 2 & 3 BHK HOMES
IN THE HOTTEST MARKET, IN THE LARGEST TOWNSHIP**

2 BHK

900 - 950

71.99 - 73.99 lacs

3 BHK

1320 sqft.

74.99 - 90.99 lacs

Presenting 2&3 BHK LAUNCH PRICE

2 BHK

900 - 950 sqft.

67.99 – 69.99 lacs

3 BHK

970 - 1320 sqft.

70.99 – 92.99 lacs

**PRESENTING BEST IN CLASS 2 & 3 BHK HOMES
IN THE HOTTEST MARKET, IN THE LARGEST TOWNSHIP**

2 BHK

900 - 950

67.99 - 69.99 lacs

3 BHK

1320 sqft.

70.99 - 92.99 lacs

CODENAME

THE NEXT BIG THING

SPECIAL EOI PRICE



2 BHK



900 - 950 sqft.



62.99 – 64.99 lacs



3 BHK

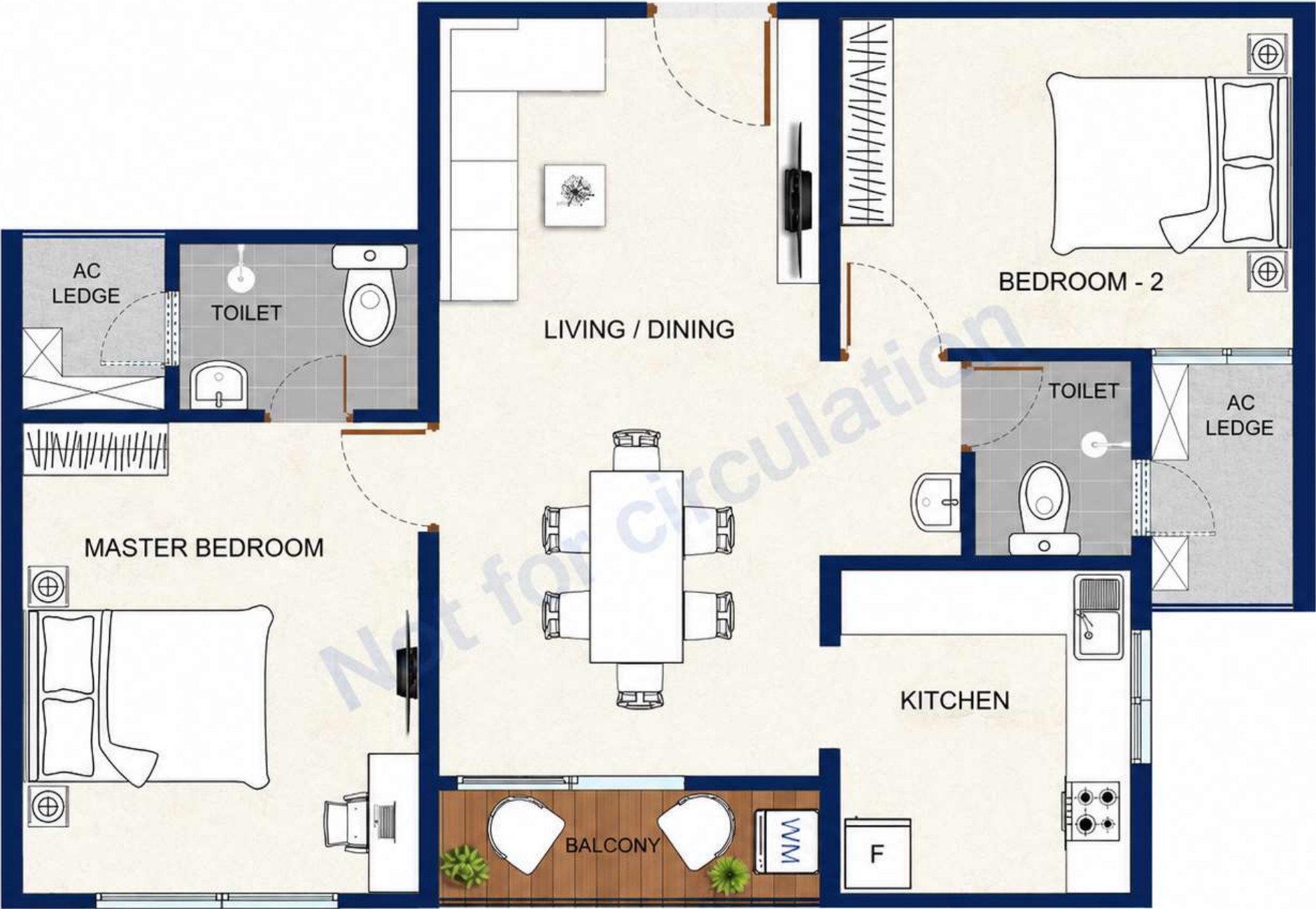


970 - 1320 sqft.



65.99 – 87.99 lacs

2BHK



3BHK



EOI WINDOW IS NOW OPEN

Secure Your Home **Before** the Official Launch

Experience the privilege of owning
The Next Big Thing in Chennai before everyone else.

EXCLUSIVE EOI BENEFITS



PRIORITY
UNIT SELECTION



EXCLUSIVE
PRE-LAUNCH PRICING



PRIORITY
BOOKING ACCESS



EXCLUSIVE
EARLY BIRD BENEFITS

JUST PAY

₹50,000

AND BLOCK YOUR
DREAM HOME.



EOI AMOUNT IS
FULLY REFUNDABLE.



PREMIUM 2 & 3 BHK HOMES

THIRUMAZHISAI | CHENNAI



THANK YOU

Because **The Next Big Thing** Begins With You.



Thank you for being part of this journey.

